



News release

Nunavut Housing Corporation: new logo represents blending of generations

IQALUIT, Nunavut (March 16, 2001) Minister responsible for the Nunavut Housing Corporation Manitok Thompson will officially unveil the Corporation's new logo at a territory-wide housing meeting to be held in Rankin Inlet on Monday, March 19, 2001. Minister Thompson will also present Ernest Akerolik with a plaque commemorating him for designing the logo.

“Our new logo – an igloo designed with a modern home as an entryway – represents our commitment to the future,” Minister Thompson said. “That commitment encompasses fresh approaches to Nunavut’s housing challenges by combining new construction techniques with the proven methods and traditional knowledge of the past.”

To assist the Corporation in selecting a new logo, an invitation to submit designs was distributed to employees and family members of the Nunavut Housing Corporation and the Local Housing Organizations. Ernest Akerolik’s winning design was chosen out of 30 entries that were submitted from throughout Nunavut.

“It was wonderful to see so many people, of all ages, take an interest in this project. Although it was difficult to finally choose the winner I am delighted with the results,” Minister Thompson said. “Housing is a very important issue in Nunavut and it is important that the Nunavut Housing Corporation have a logo that people will recognize.”

-30-

For more information, contact:

Wende Halonen
Manager, Communications and Planning
Government of Nunavut
☎ (867) 975-6000
☎ (867) 975-6099
Email: whalonen@gov.nu.ca