



News release

Premier Okalik joins Team Canada trade mission to promote Nunavut in Russia and Germany

IQALUIT, Nunavut (February 11, 2002) – Premier Paul Okalik will join the Prime Minister and Canada’s Premiers tomorrow on the Team Canada trade mission to Russia and Germany Feb12-22, 2002.

“There are a number of events of particular interest to Nunavut that have been arranged for this trade mission, both for Russia and Germany,” Premier Okalik said. “While in Berlin and Munich, the Nunavut delegation will concentrate on promoting Nunavut’s potential in adventure tourism, our great parks, art and culture, exotic meats and fish. There has always been noteworthy interest from the German people about Nunavut and we want to capitalize on that attention.”

Among the delegates travelling with Premier Okalik is Sylvia Ivalu, a lead actress in the award-winning film *Atanarjuat: The Fast Runner*. Film production is one of the priority sectors on the trade mission.

“It’s a pleasure to have Ms. Ivalu travelling on the mission with Nunavut,” Premier Okalik said. “She will be a wonderful ambassador not only to promote *Atanarjuat: The Fast Runner* and the potential for filmmaking in Nunavut, but also of Inuit art and culture.”

While in Russia, Premier Okalik is scheduled to participate in a roundtable discussion on the theme of marketing aboriginal art. In Germany, Nunavut will host two daylong promotional events that will include performances by Nunavut throat singers, a fur fashion show and samplings of Nunavut’s edible delicacies, such as caribou and char.

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