News Release

Campaign to end violence against women launched

IQALUIT, Nunavut, (November 14, 2005) – Leona Aglukkaq, the Minister Responsible for the Status of Women, today launched a Nunavut-wide campaign to reduce violence against women with the unveiling of a poster that calls on people to work together to end abuse.

“All women deserve to live free of violence,” said Aglukkaq. “To achieve this, we need caring communities working together to support victims of violence and help abusers learn how to cope with their problems without violence.”

The poster says: “Nunavummiut are working together to end violence against women. Caring communities are healthy communities.” The poster will be displayed in hamlet offices, health centres, schools and RCMP offices throughout Nunavut.

A Working Group for the Prevention of Violence Against Women developed the poster after sharing ideas, gathering information, exchanging views and building strategies. The purpose of the overall campaign is to increase awareness of the seriousness of domestic violence.

“To truly make our communities safer requires the support and commitment of everyone,” said Premier and Justice Minister Paul Okalik “It is very promising that representatives of the territorial and federal governments, the RCMP, Nunavut Tunngavik Inc. and Qulliit Nunavut Status of Women Council are working in partnership to find ways to find solutions for this serious issue.”

Working group members are identifying priorities for an abuse prevention plan.
They are basing their work on what victims of violence experience when looking for help in Nunavut.

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