

## News Release

## Government declares September 10 "Embrace Life Day"

**IQALUIT, Nunavut** (**September 5, 2006**) – The Government of Nunavut has formally proclaimed September 10 as *Embrace Life Day* in the territory, Health and Social Services Minister Leona Aglukkaq announced today.

"It is our hope as a government that Nunavummiut will take time on this day to think about what it means to embrace your life and the lives of your loved ones," Aglukkaq said. "We need to remember that life is full of limitless possibilities if we embrace life each and every day."

*Inuit Qaujimajatuqangit* principles influence the Government's approach to focusing on the positive of living well rather than on the tragedy of lives lost. The government actively supports community-based approaches to suicide prevention and intervention in its efforts to build healthy communities.

In Nunavut, the Isaksimagit Inuusirmi Katujjiqatigiit / Embrace Life Council is working with communities to ensure a wide range of activities will take place on September 10 to celebrate life and encourage teamwork.

September 10 is already observed as World Suicide Prevention Day, focusing attention on the more than one million lives lost to suicide each year.

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## **For More Information Contact:**

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