



## **News Release**

## Canada's Northern House will showcase Nunavut to the World during the Olympic Games

**IQALUIT, Nunavut (November 17, 2009)** Peter Taptuna, Minister of Economic Development & Transportation, today proudly introduced Canada's Northern House – Nunavut's Vancouver showcase during the 2010 Olympic and Paralympic Winter Games. The Northwest Territories and Yukon will join Nunavut at Canada's Northern House.

"Canada's Northern House will be the place to be prior to, during and after the 2010 Vancouver Olympic Games," said Taptuna. "The business opportunities, art, culture and entertainment will attract people from around the world to this venue and hopefully ultimately lead them to visit and invest in Nunavut in the future."

Canada's Northern House will be located in a prime commercial area at 602 West Hastings Street in downtown Vancouver. People will be captivated with the simulated northern lights shining from the windows. The lights will draw them in to view and get information on Nunavut art, business, athletes, cultural performers and artists.

Visitors to Northern House will be greeted at the entrance by an inuksuk built earlier this month by former Nunavut Commissioner Peter Irniq, using stone from Nunavut, Northwest Territories and British Columbia.

Canada's Northern House will showcase talented performers such as Artcirq and throat singers, drum dancers, and traditional games athletes during the Olympic Games. Television, radio and online journalists will cover events and broadcast live from the media room.

Canada's Northern House will have an art lounge, story telling area and an exhibit called "The North Today" featuring interactive displays on living, visiting and investing in Nunavut. There will also be business information about the three territories.

Canada's Northern House is scheduled to open on December 8, 2009. It will be in operation until March 31, 2010. The Olympic Games start on February 12, 2010.

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