

News Release

Premier Launches Website and e-newsletter

IQALUIT, Nunavut (March 23, 2010) - Premier Eva Aariak today announced the launch of a new website and a monthly electronic newsletter which will help to keep Nunavummiut better informed of the activities of the Office of the Premier.

"Consultations with Nunavummiut across our territory for the Qanukkanniq Report Card reiterated the need for improved communications and this is a key priority in our mandate, *Tamapta/CL^CC: Building our future together*. I am pleased to say my office has listened and acted upon this input with the launch of a new multilingual and multimedia website, and a monthly electronic newsletter," said Premier Aariak.

The Premier's website will make available the latest news from the Office of the Premier, including the Premier's news releases, speeches, statements, as well as photos, audio and video. The Premier's e-newsletter is a monthly electronic publication which anyone can sign-up for online and receive by email.

"Improving communications is a priority that I take very seriously. As well as these recent initiatives, in the coming year, the Government of Nunavut will be outlining many other improvements to the way we transmit and receive information with Nunavummiut," said Premier Aariak.

Premier Aariak also stressed the need for two-way communications and encouraged people to share their ideas, thoughts and recommendations. "Not only do we want to report our Government's progress and how it will affect Nunavummiut, we always appreciate receiving feedback," said Premier Eva Aariak.

Visit the website for the Office of the Premier and sign-up for the e-newsletter at <u>www.premier.gov.nu.ca</u>.

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