



## News Release

### Iqaluit Community Cleanup 2011

**IQALUIT, Nunavut (June 7, 2011)** – On Friday, June 17, armed with garbage bags and gloves, Iqaluimmiut will take to the streets, ditches, parks and everywhere in between in their annual efforts to keep the City of Iqaluit beautiful.

“Community cleanups remind us of the importance of respecting the land,” said David Akeeagok, Deputy Minister for the Department of Environment. “Events like this give everyone an opportunity to help keep our environment clean and beautiful.”

The cleanup will take place from 9 a.m. until noon and volunteers are asked to meet at the Unikkaarvik Visitor Centre throughout the morning where they will be provided with cleanup supplies.

Volunteers are also invited to a barbeque at the Old Arena following the cleanup. In an effort to continue to keep Iqaluit clean, disposable cups will not be provided at the barbecue. Free Tim Horton’s coffee will be provided to those who bring a reusable mug from home.

As part of the Government of Nunavut’s ongoing anti-littering campaign, more than 20 Nunavut communities will be participating in community cleanups this year. In the upcoming weeks, new anti-littering television commercials will also begin airing as part of the campaign.

Volunteers in each region will have a chance to win a First Air plane ticket, for anywhere the airline flies, and 200 kilograms of free cargo. Draws will take place after all of the participating communities in each region have completed their cleanup.

Iqaluit’s 2011 cleanup has been organized in partnership with Nunavut Tourism, First Air, The Northwest Company, the Government of Canada, and the City of Iqaluit.

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