

News Release

For Immediate Release

Community Cleanup Poster Campaign

IQALUIT, Nunavut (May 1, 2012) – Nunavut's annual Community Cleanup is around the corner, and students of all ages are invited to submit a poster design to promote Community Cleanup activities across the territory.

"It is important to engage our youth in activities that promote Avatittinnik Kamatsiarniq, or environmental stewardship," said the Honourable James Arreak, Minister of Environment. "The poster design campaign is an opportunity for youth to show us how we can take pride in our communities by demonstrating, through their vision, what a clean community means."

Poster campaign design rules:

- The design must be on an 8.5" x 11" piece of paper;
- Bright colours are encouraged;
- The design should cover the top two-thirds of the page to allow room for cleanup activity details;
- All entries must be submitted electronically. If you don't have access to a scanner, please contact Jamessee Moulton at imoulton@gov.nu.ca for assistance;
- All entries become the property of the Government of Nunavut.

Entries should be emailed to <u>greenup@gov.nu.ca</u> by the deadline – Friday, May 18, 2012 at noon. Entries submitted after this time will not be considered.

The winning design will be chosen by a team of environmental experts who will choose the design that best reflects this year's theme – Off the Grid and On the Land.

The student with the winning design will receive a Voltaic Converter Solar Backpack, which can charge many hand-held electronics. For more details of the backpack, visit: www.voltaicsystems.com/converter.shtml.

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