



## Public Service Announcement

### Share your personal story about tobacco

**Start Date:** September 7, 2012  
**End Date:** September 30, 2012  
**Iqaluit, NU**

**60 sec**

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The *Tobacco Has No Place Here* campaign needs your help. We want to hear your story of how tobacco has affected you, your family, or your community. Since the launch of the campaign in January 2012, Nunavut has seen success in the number of people talking about smoking and tobacco use in Nunavut. Many people have started the journey towards quitting.

*Tobacco Has No Place Here* is Nunavut's campaign to get Nunavummiut thinking about the real cost of tobacco. Your personal story of how tobacco has affected your life or those you love is your gift to share.

Selected stories will be featured on campaign promotional material as part of the second year of the *Tobacco Has No Place Here* initiative. Please call our tobacco reduction team at the Department of Health and Social Services, 1-866-877-3845, or email [tobacco@gov.nu.ca](mailto:tobacco@gov.nu.ca).

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